

**Sabella and La Torre**

FRESH DAILY FROM OUR BOATS  
CRABS & SHRIMPS  
OYSTERS & FISH  
Ocean Fresh Sea Food  
Cocktails - Chowders  
Delivery Service

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Fishermen's Wharf  
ORdway 3-2824  
ORdway 3-4509

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**TROUTMERE HATCHERY**  
 Trout Fishing-Poles & Bait Supplied  
 Open Sat-Sun & School Vacations  
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 Calif Shell Fish Co 420 Jefferson.....PR 5-9241  
**CHARTERS & KING INC**  
 Ferry Bldg.....GA 1-1848  
 Pac Sea Products Inc 280 Battery.....EX 2-6304  
 Paladini A Inc 540 Clay.....EXrk 2-1432  
 Treasure Island Seafood Cocktails The  
 7 Vandewater.....DO 2-6207  
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Consult our free Telephone Planning Service about concealed telephone wiring before building.

**A. PALADINI, INC.**

BRANCHES THROUGHOUT CALIFORNIA  
 PRODUCERS & WHOLESALE DISTRIBUTORS  
 SEA FOOD

DAILY DELIVERIES

Catering to:  
 MARKETS - RESTAURANTS  
 HOTELS - INSTITUTIONS  
 STEAMSHIP COMPANIES

CALL  
**EX 2-1432**

540 CLAY ST. SAN FRANCISCO 11

**Tom Lazio's FISH CO. INC.**

SAN FRANCISCO  
 PT. REYES  
 BODEGA BAY  
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 EUREKA  
 CRESCENT CITY  
 BROOKINGS, ORE.

Also Distributors of Lobsters  
 Lobster Tails  
 Prawns  
 Scallops  
 Oysters

Service in  
 SHERRILL CAY  
 ALBORCEROS  
 CHINOOK SALMON  
 CRABMEAT

WHOLESALE PROCESSORS & DISTRIBUTORS OF SHELTER COVE BRAND  
 CRABS - CRAB MEAT - SHRIMP MEAT - SALMON & HALIBUT

PROMPT SERVICE  
**EX 2-7012**  
 425 WASHINGTON

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 SAN FRANCISCO

**Fish-Retail**  
**ABRAHAM'S FRESH WATER FISH MARKET**  
 We Specialize in Fresh Water Fish  
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**FISHERMAN'S WHARF CRABS**  
 Shipped Anywhere in U. S. A.  
 DRY ICE PACKING  
 LEAK PROOF CONTAINERS  
 FOR TRAVELING  
 167 Jefferson.....GR 4-2626

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 1836 Buchanan.....WA Inut 1-5134

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 CRAB - CRABMEAT - SHRIMPS  
 PRAWNS - LOBSTERS  
 CRABS PACKED IN DRY ICE  
 FOR TRAVELING  
 CALL FOR INFORMATION  
 FRESH COOKED CRABS  
 SHIPPED ANYWHERE IN U.S.  
 GUARANTEED FRESH  
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 Fisherman's Wharf PRspt 5-3649  
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 Fisherman's Wharf.....PR 6-4850  
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 2498 Fillmore.....WE 1-0973  
 Friscia Louis Fish Co 376 Vallejo...YUton 2-7035  
 Grand Central Market 2435 California-WE 1-4326  
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 743 Market.....EXrk 2-5636  
 Hillside Fish & Poultry  
 6644 Mission Daily City.....PL 5-5356  
 Hong Sang Co 1136 Grant Av.....YU 2-3603  
 Jerry's Bass Bait & Tackle Shop  
 1675 O'Farrell, FIImor 6-9822  
 Jerry's Bass Bait & Tackle Shop  
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 Open Every Day Till 6:30 Fri-8 PM  
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 Separate egg whites and yolks by breaking them through a small funnel. The whites go through—the yolks don't.

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Producers & Wholesale Distributors of SEA FOOD

We Cater to  
 RESTAURANTS - MARKETS  
 HOTELS - INSTITUTIONS

PHONE  
**Prospect 5-9241**

420 Jefferson San Francisco

**Fish-Retail-(Cont'd)**  
**MODESTO POULTRY CO**  
 FRESH FISH Wholesale-Retail  
 CRABS - OYSTERS - SCALLOPS  
 SHRIMP MEAT - CLAMS - PRAWNS  
 498 Clement.....SK 1-9260

Nannizzi H & Sons 747 Market.....GA rhd 1-5356  
 New San Bruno Fish Mkt  
 2418 Sn Bruno Av.....JU 5-2686  
 1540 Fillmore.....WA 1-1554  
**ONORATO FRANK & CO**  
 Pompei's Grotto Fisherman's Wharf PRspt 6-9265  
 Romeo A Fish & Oyster Co  
 1279 Pacific Av.....OR 3-5246  
**ROMEO'S FISH MARKET**  
 Louisiana Fresh & Salt Water Fish  
 5216-3d.....AT 2-8466  
 Sabella & La Torre  
 Fisherman's Wharf.....ORdwy 3-2824  
 (Please See Advertisement This Page)

**SAL & DOM FISH CO**  
 Ft of Leavenworth.....OR dway 3-5318  
 Sea Star Sea Food 4712-3d.....AT 2-2378  
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 255 Winston Dr.....OVrind 1-5380

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 Wholesale & Retail  
 FRESH FISH & SHELL FISH  
 FRESH KILLED POULTRY - DAILY  
 4501 Irving.....SE 1-2541

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 2425 Irving.....Lombd 6-5362  
 Sunset Super Market Meat Dept  
 2425 Irving.....LD 6-1884  
 Suro Super 25 Point Lobos Av.....SK 1-4488  
 Swan Oyster Depot  
 Best Shell Fish of All Kinds  
 1517 Polk.....OR 3-1101  
 Tokyo Fish Market 1908 Fillmore.....WE 3-4561  
 Tony's Sea Food Emporium 5119 Mission-JU 5-4245  
 Town Foods The 747 Market.....Douglas 2-1866  
 United Fish & Poultry  
 Fulton & Masonic Av JOrdn 7-3855  
 York Meat Market 2794-24th.....VA 4-5419  
 Zanca Tony & Son 945 Market.....EX 7-1074

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**A FRISCIA SEA FOODS INC**  
 SUPPLIER FOR CATERERS  
 DISTRIBUTORS OF SCALLOPS  
 PRAWNS & ALL OTHER SHELL FISH  
 Purveyors To Finest Hotel - Restaurant & Mgrkt Trade  
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**ALIOTO FRANK FISH CO**  
 440 Jefferson ORdwy 3-5866  
 Alioto N Crab Co 167 Jefferson...GR yston 4-2626  
 Atlantic Fish Co 203 Davis.....EX brook-2-1306  
**BELL SMOKED FISH CO**  
 Smoked-Salted-Spiced & Canned Fish  
 490 Jefferson.....TU 5-4193

**CALIFORNIA SHELL FISH CO**  
 Crabs - Oysters - Scallops  
 Abalone - Clams - Prawns  
 Crab Meat - Shrimp Meat - Fresh Fish  
 420 Jefferson.....PRspt 5-9241

Calif Shell Fish Co 420 Jefferson...PRspt 5-9241  
 (Please See Advertisement This Page)

Crecci Bros Fisherman's Wharf.....GR 4-8796  
**DIAMOND OYSTER CO**  
 661 Clay.....SU 1-2645  
 (Continued Next Page)

**WESTERN CALIF. FISH CO.**

PRODUCERS & WHOLESALE DISTRIBUTORS OF SEA FOOD

Catering to:  
 MARKETS - RESTAURANTS  
 HOTELS - INSTITUTIONS

SAN FRANCISCO OAKLAND  
**EX 2-6304 832-4900**

280 BATTERY SAN FRANCISCO

**Fish-Wholesale-(Cont'd)**  
 Dowden Henry Co 425 Washington...DO 2-7064  
 Fisherman's Wharf Seafood Inc  
 99 Westbrook Av Daily City.....PL 6-1639  
 Florence Bryce B 425 Washington...DO 2-7064  
**FRISCIA A SEA FOODS INC**  
 555 Francisco.....ORdwy 3-8650  
 (Please See Advertisement This Page)

**FRISCIA LOUIS FISH CO**  
 576 Vallejo YUton 2-7035

**HARBOR FISHERIES**  
 Producers & Wholesalers  
 Fresh - Frozen & Shell Fish  
 Ft of Hyde.....TUxdo 5-3233

Hogan's 498 Jefferson.....ORdwy 3-8083

**LA ROCCA A & SONS**  
 Producers & Wholesale Distributors of FISH & SHELLFISH  
**Graystone 4-5828**  
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**LASCOO FISH PRODUCTS**  
 LOS ANGELES SMOKING & CURING CO  
 DISTR  
 Distr Great West Food Packers Inc  
 334 S Van Ness Av.....KLondke 2-3151

**LAZIO TOM FISH CO INC**  
 425 Washington.....EX 2-7012  
 (Please See Advertisement Page 406)

**LINCOLN SHRIMP CO**  
 Since 1912  
 Producers & Distributors  
 SHRIMP - PRAWNS  
 LOBSTER TAILS  
 Fresh & Frozen Shellfish  
 RESTAURANTS - HOTELS - MARKETS  
 WHOLESALE ONLY  
 708 Commercial.....YU 2-2398

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Since 1906

- CRABS
- CRABMEAT
- LOBSTERS
- LOBSTER TAILS
- PRAWNS
- SHRIMPS
- SCALLOPS
- OYSTERS

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 PURVEYORS OF THE FINEST HOTEL,  
 RESTAURANT & MARKET TRADE

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 FRESH & FROZEN  
 We Cater to Restaurants  
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 Steamship & Air Lines  
 Shipping to Any Point in U.S.

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 OR 3-5246  
 1279 Pacific Ave.

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 2455 Mason.....PR 1-2300  
 Paladini A Inc 540 Clay.....EX 2-1432  
 From the following exchanges only  
 San Mateo  
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 Producers Trading Co 420-17th.....DO 2-3103

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 Prawns - Oysters - Scallops  
 Crab Meat - Fresh Fish - Shrimp Meat  
 Abalone - Clams - Frogs  
 Ft of Leavenworth.....GR ayston 4-6770

**ROMEO A FISH & OYSTER CO**  
 1279 Pacific Av.....OR 3-5246  
 (Please See Advertisement This Page)

**STANDARD FISHERIES CORPORATION**  
 FRESH, FROZEN & CURED FISH  
 Foot of Leavenworth.....ORdwy 3-5858

Tarantino's Canned Sea Foods  
 World Trade Center.....EX 7-6494  
 Treasure Island Seafood Cocktails The  
 7 Vandewater.....DO 2-6207  
 Union Fish Company  
 Salt Fish  
 141 Clay.....YU ton 2-2155

**UNITED SHELL FISH CO**  
 FRESH FISH - ABALONE - FROGS  
 CRAB MEAT - OYSTERS - SCALLOPS  
 PRAWNS - CLAMS - SHRIMP MEAT  
 Ft of Jones.....GRaystn 4-6845

Washington Import & Export Corp  
 2 Rankin.....VA 6-7000

**WEST COAST SEA FOOD CO INC**  
 WHOLESALE SHELL FISH  
 EASTERN SHELL OYSTERS  
 THROUGHOUT THE YEAR  
 416 Bay.....OR 3-6151

**WESTERN CALIF FISH CO**  
 280 Battery.....EX 2-6304  
 (Please See Advertisement Page 406)

**Fishing Bait**

**A-1 BAIT & TACKLE SHOP**  
 FRESH & FROZEN BAIT  
 Full Line of FISHING EQUIPMENT  
 Fishing Parties Arranged  
 5252 Mission.....JU 5-7322

**BOB'S NO 2 BAIT TACKLE & RESTAURANT**  
 Open 7 Days a Week Sunset Dist  
 Fresh Sardines-Prawns-Anch-Tackle  
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CUSTOM BUILT FLUTED HOLLOW TONKIN BAMBOO RODS

We Have Complete Selections of Glass Rods in Blanks, Kits and Finished Models

THE FINEST IN REELS, LINES, WADERS, ETC.

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 RESERVE YOUR BAIT WITH US  
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 We Specialize In All Kinds Of Fresh & Frozen Bait Fishing Tackle  
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 Whole Only-Anchovies & Herring  
 715 Pine Dr Hollistr.....408 637-3352  
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 1675 O'Farrell, FIImor 6-9822

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 EVERYTHING FOR FISHING  
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 152 Clement BAYw 1-7432

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 4408-3d.....AT 2-3242  
 Sal & Dom Fish Co Ft of Leavenworth ORdwy 3-5318

**SAN FRANCISCO-MONTEREY BAIT DISTRIBUTORS**  
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 Ft of Leavenworth.....PRspt 5-3824  
 Slims Bait & Tackle Shop 5256-3d.....AT 2-3062  
**SULLIVAN'S SPORT & BAIT SHOP**  
 5323 Geary Bl.....SKyln 1-7070  
**WONG'S BAIT & TACKLE SHOP**  
 1588 Post.....JO 7-9819

**Fishing Supplies**

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 Complete Line COMMERCIAL FISHING SUPPLIES AND ACCESSORIES  
 169 Jefferson.....PR ospt 5-8977

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 World Trade Center.....SU 1-5532  
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 Everything for Fishing  
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 Pedone Mfg Co 490 Linden.....UN 3-6540  
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 4408-3d.....AT 2-3242

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 Plastic - Stainless Steel Bait Jars  
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 Fly Tying Equipment  
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**Modern BAIT & TACKLE SHOPS**

for ALL your Fishing Needs!

- LIVE BAIT
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 ROD REFINISHING & REPAIRING  
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**SUMI'S FISHING TACKLE**  
 1724A Sutter.....WE 1-0467  
**T & S TACKLE REPAIR SHOP**  
 980 Valencia.....MI 8-3702  
 (Please See Advertisement This Page)  
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**WONG'S BAIT & TACKLE SHOP**  
 EXPERT TACKLE REPAIRS  
 PARTS - SALES & SERVICE  
 WORK GUARANTEED  
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**Fishing Tackle-Retail**

See also Sporting Goods-Dealers

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 FULL LINE OF FISHING EQUIPMENT  
 FRESH & FROZEN BAIT  
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Bob's No 2 Bait Tackle & Restaurant  
 Open 7 Days a Week-Sunset Dist  
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 FINE FISHING TACKLE  
 Open Daily & Mon-Wed-Fri Nites  
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 Fishing Tackle Specialists  
 See Our Ad Sporting Goods-Dirs  
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 (Continued Next Page)

**FISHING REEL & ROD REPAIRS**

Our Specialty-All Makes

LARGE PARTS DEPT.

Complete Line of FISHING TACKLE

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 MI 8-3702  
 980 VALENCIA  
 Bet. 20th & 21st St.